

PARK CITY, UTAH • JANUARY 6-8, 2022



SUPPORT PROSPECTUS
2022 NASH-TAG CONFERENCE
THERAPEUTIC AGENTS FOR NON-ALCOHOLIC
STEATOHEPATITIS AND LIVER FIBROSIS

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EXECUTIVE SUMMARY

We are pleased to announce that the 2022 NASH-TAG Conference, our sixth annual conference, will be a **hybrid** conference from Thursday, January 6 to Saturday, January 8, 2022, in Park City, UT. The hybrid format will provide an effective, engaging, and safe opportunity to learn from leading researchers, to engage in interactive discussions, and to share insight with others on multiple topics related to advances in the diagnosis and management of patients with Non-Alcoholic Steatohepatitis/Non-Alcoholic Fatty Liver Disease (NASH/NAFLD) and liver fibrosis.

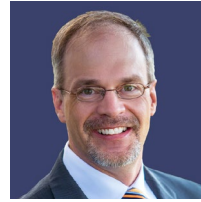
The NASH-TAG Conference's primary objective is to meet the educational needs of research and development stakeholders and healthcare professionals who seek to improve the lives of patients with NASH/NAFLD. The conference brings together clinicians, academia, and the pharmaceutical industry to discuss the identification of the appropriate patient populations, trial designs, and therapeutic endpoints, as well as the potential benefits these agents can have on patients with NASH. We believe the success of this conference is accomplished by delivering a focused, scientific, educational update that highlights the most clinically relevant advances in NASH, which include the future directions in diagnostic procedures and the challenges in drug discovery and development for both NASH and liver fibrosis.

The Scientific Advisory Council of NASH-TAG is an internationally renowned group of academic researchers who help in providing comprehensive strategic planning and guidance for the educational program. These renowned experts will assist in the development of the educational content and will serve as faculty at the conference. They will address the latest clinical trial results, design updates, new pharmacological updates, and the pharmacoeconomic benefit of future treatment to the healthcare system. In addition, the faculty will focus on epidemiology, comorbidities associated with this disease, and the impact of NASH/NAFLD (natural history).

COURSE DIRECTORS



Michael Charlton, MD, MBBS, FRCP
Professor of Medicine
Chief of Hepatology,
Director Transplant Institute
University of Chicago
Chicago, IL, USA



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Visiting Professor of Hepatology,
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Falls Church, Virginia, USA

Gerald I. Shulman, MD, PhD
Yale University School of Medicine
New Haven, Connecticut, USA

For an updated list of faculty/speakers, please visit our website:

WWW.NASH-TAG.ORG

Conference management services provided by:

Focus Medical Communications

AGENDA

**** Mountain Standard Time ****

THURSDAY, JANUARY 6, 2022

18:00 – 20:00 Welcome Reception

FRIDAY, JANUARY 7, 2022

6:45 – 7:30 Breakfast

7:30 – 8:00 **The Year 2021 in Review**

8:00 – 9:30 **SESSION 1: ONE-STOP SHOP**

8:00 – 8:20 **FXR: Clinical Trial Summary of FXR Agonists**

8:20 – 8:30 Open Mic Discussion

8:30 – 8:50 **FGF-19: Aldafermin Trial Results and Tribulations**

8:50 – 9:00 Open Mic Discussion

9:00 – 9:20 **FGF-21: Cover to Cover: FGF-21 Trials**

9:20 – 9:30 Open Mic Discussion

9:30 – 9:50 Break – Exhibit Hall/Poster Viewing

9:50 – 10:40 **SESSION 2: LATEST CLINICAL TRIAL RESULTS**

9:50 – 10:25 **Key Congress Presentations**

10:25 – 10:40 **Q&A**

10:40 – 12:00 **SESSION 3: BACK TO BIOLOGIC BASIS OF NASH PROGRESSION**

10:40 – 10:55 **Role of Phage Therapies in Liver Disease**

10:55 – 11:10 **Emerging Data on Lipotoxicity in NASH**

11:10 – 11:25 **Why NASH-related HCC Is Resistant to Treatment**

11:25 – 11:40 **Organoids in NASH Therapeutics**

11:40 – 12:00 **Panel Discussion**

12:00 – 16:00 Interactive Dialogue on NASH Topics

12:30 – 14:00 **INDUSTRY-SPONSORED EVENT/CME SATELLITE SYMPOSIUM**

AGENDA

16:00 – 17:40

SESSION 4: WHAT'S HAPPENING IN MAJOR CONSORTIA ACROSS THE FIELD?

16:00 – 16:20

NIMBLE Update

16:20 – 16:40

LITMUS Update

16:40 – 17:00

Two Oral Presentations

17:00 – 17:20

Cirrhosis Network Update

17:20 – 17:40

Panel Discussion

17:40 – 18:00

Break – Exhibit Hall/Poster Viewing

18:00 – 19:00

SESSION 5: ARTIFICIAL INTELLIGENCE PLATFORMS IN NASH TRIALS?

18:00 – 18:15

New Data on Path AI

18:15 – 18:30

New Data on Histoindex

18:30 – 18:45

What's Next in AI Platforms in NASH Trials and Future

18:45 – 19:00

Panel Discussion

AGENDA

**** Mountain Standard Time ****

SATURDAY, JANUARY 8, 2022

6:45 – 7:30

Breakfast

7:30 – 9:40

SESSION 6: WHAT'S NEW OUT THERE AND HOW TO INTERPRET WHAT IT ALL MEANS?

7:30 – 7:50

Update from the AASLD NASH Task Force

7:50 – 8:10

New Data on Wet Biomarkers

8:10 – 8:30

Lessons Learned from Early Pioneers in NASH Drug Development

8:30 – 8:50

Combination Therapy Data in 2022: Current Status

8:50 – 9:10

New Data on Predicting Treatment Response

9:10 – 9:40

Panel Discussion

9:40 – 10:00

Break – Exhibit Hall/Poster Viewing

10:00 – 12:00

SESSION 7: NEW TARGETS

10:00 – 10:15

PNPLA3 Knockdown as Treatment of NASH

10:15 – 10:30

HSD17B13 Knockdown and Inhibition as Treatment of NASH

10:30 – 10:45

MOTc in the Treatment of NASH

10:45 – 11:00

Uncouplers in the Treatment of NASH

11:00 – 11:15

TLR-based Therapies in NASH

11:15 – 11:30

Mechanisms of VLDL Turnover: Implications in NASH Therapeutics

11:30 – 12:00

Panel Discussion

12:00 – 16:00

À la Carte Roundtable Discussion Related to Drug Development

12:30 – 16:00

INDUSTRY-SPONSORED EVENT/CME SATELLITE SYMPOSIUM

16:00 – 17:40

SESSION 8: BASIC SCIENCE

16:00 – 16:20

Two Oral Presentations

16:20 – 16:40

Single-cell Transcriptomics and NASH

16:40 – 17:00

Inflammation and Gut Dysbiosis

17:00 – 17:20

Integrins and Fibrosis

17:20 – 17:40

Overview of Dual/Triple Agonists

17:40 – 18:00

Break – Exhibit Hall/Poster Viewing

18:00 – 19:40

SESSION 9: NASH ENDPOINTS AND REGULATORY LANDSCAPE

18:00 – 18:20

Non-cirrhotic Trial Endpoints – Is It Time to Pivot?

18:20 – 19:00

Fireside Chat

19:00 – 19:15

Cirrhotic Trial Endpoints – Are We Ready for NITs?

19:15 – 19:40

Fireside Chat

19:40 – 19:45

NASH-TAG 2021 Recap and Future

19:45 – 21:00

Farewell Reception

21:00

Meeting Adjourn

2022 NASH-TAG SUPPORT OPPORTUNITIES AND IMPORTANT DEADLINES

SUPPORT OPPORTUNITIES

The NASH-TAG Conference offers different levels of sponsorship to support the needs of the more than 250 healthcare professionals who will attend the conference.

NASH-TAG CONFERENCE DATES

January 6 – 8, 2022

The Chateaux Deer Valley
7815 Royal Street East
Park City, Utah 84060
USA

IMPORTANT DEADLINES

Initial Agreement: Supporters showing interest must commit in writing by completing the “Support Opportunities” form found on the last page of this prospectus.

Payment: If requested, invoices can be generated on receipt of the fully executed Letter of Agreement with payment due in full upon signing. Please include a copy of the invoice and/or purchase order with payment.

Checks should be made payable to:
Focus Medical Communications (Tax ID 20-8216514)

Remit payment to:
Focus Medical Communications
Attn: NASH-TAG Conference
7 Century Drive, Suite 104
Parsippany, NJ 07054

SPONSORSHIP OPPORTUNITIES

The NASH-TAG Conference has designed a comprehensive and multi-tiered corporate sponsorship program that provides benefits at every level.

Benefits at the NASH-TAG Annual Conference	Diamond \$100,000	Platinum \$50,000	Gold \$30,000	Conference Sponsor \$10,000
Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials	√	√	√	√
Conference exhibit booth and a virtual exhibit booth for attendees that are not able to travel to the live program	√ 12' Table	√ 12' Table	√ 6' Table	√ 6' Table
Complimentary conference registrations	√ Eight (8)	√ Six (6)	√ Three (3)	√ One (1)
Networking reception sponsor	√	√	√	
Invitations to the faculty dinner	√ Eight (8)	√ Four (4)	√ Two (2)	
Promotional product bag inserts in the conference bag	√ Two (2) bag inserts	√ Two (2) bag inserts	√ One (1) bag insert	
Executive board exchange: the opportunity for people from your organization to meet in-person or virtually with the NASH-TAG course directors to discuss anything related to your product*	√ Up to eight (8) people	√ Up to four (4) people		
Industry-sponsored event**	√			

* The in-person meeting must be scheduled outside of the NASH-TAG Conference presentations. The executive board exchange must be either Friday or Saturday, in the morning between 6:00 and 7:30 am or in the afternoon between 12:30 and 3:30 pm. If you prefer a virtual meeting, arrangements can be made post-NASH-TAG Conference. The time slot is offered on a first-come, first-served basis. All food and beverages are the responsibility of the sponsoring company.

** The NASH -TAG Conference will supply the room and AV only. For the virtual meeting, NASH -TAG will provide the Zoom platform. The available time slots are on Friday and Saturday: 12:30 – 2:00 pm. Each time slot is offered on a first-come, first-served basis. All food and beverages are the responsibility of the sponsoring company.

To discuss conference support opportunities further, please contact:

Pablo Gabella

Sr. Director, Business Development

Focus Medical Communications

Tel: 714-869-2769

pgabella@focusmeded.com

INDUSTRY-SUPPORTED SATELLITE SYMPOSIA

We are excited to offer commercial supporters a new opportunity to host and offer independent CME educational programs through satellite symposia. These symposia will take place on designated days and times.* Satellite symposia must be sponsored/organized by an ACCME-accredited organization and offer CME credits. Providers must designate activities for category 1 (one) credit in advance. An application must be submitted to NASH-TAG for approval. Details about the application process will follow after the fee has been submitted.

**Exclusive timeslots for CME satellite symposia: Friday & Saturday evening from 7:45 to 9:15 pm – symposia may be up to 1.5 hours in length*

\$75,000

At the NASH-TAG Conference:

- Audiovisual equipment and labor is provided
- No modifications can be made to the AV package, which will include two screens/projectors, a podium microphone, and three table microphones for a panel discussion
- Opportunity to place one poster/banner near the registration desk on the day of the meeting
- Opportunity to distribute one 8.5 x 11" (or smaller) printed promotional invitation
- Opportunity to produce a branded email that will be sent by NASH-TAG to registered attendees prior to the meeting
- One announcement on the NASH-TAG website
- Food and beverage is not included in the price
- Livestream on the conference platform is included. A copy of the video file will be provided to your organization for posting on your platforms. If you do not want the livestream/recording option, you may deduct \$10,000 from the fee. We are unable to accommodate external video production teams onsite

To discuss conference support opportunities further, please contact:

Pablo Gabella

Sr. Director, Business Development

Focus Medical Communications

Tel: 714-869-2769

pgabella@focusmeded.com

TERMS AND CONDITIONS

CONFERENCE ORGANIZER

For the purpose of this document, Focus Medical Communications and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any Conference or event attendee.

The Conference Organizer also attests that sponsorship funds will not be applied toward the payment of faculty honoraria for this Conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon the submission of this form. Payment is due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the Conference is canceled altogether.

If the Conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled Conference.

Should the Conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 7:30 am on Friday, January 7, 2022. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of their time during the Conference. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the Conference venue during Conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside Conference dates and times by submitting their written request to the Conference Organizer no later than December 10, 2021. With express written permission of the Conference Organizer, the same meeting offering parameters will apply, as indicated above.
- Any travel or accommodation-related expenses (e.g. rescheduled flights, additional room nights) that may arise as a result of any faculty or Conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its Conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

EXHIBIT LOGISTICS

- All requests (e.g., power source, internet access, additional AV) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the Conference venue hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the Conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way to the Conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the Conference venue hotel, NASH-TAG, and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the Conference, you will be notified with the Exhibitor Kit.

2022 NASH-TAG EXHIBIT

SPONSOR INFORMATION FORM

TO SECURE YOUR SPONSORSHIP,
[CLICK HERE](#)
TO COMPLETE THE ONLINE FORM AND AGREEMENT

To further discuss conference support opportunities, please contact:

Pablo Gabella

Senior Director, Business Development
Focus Medical Communications

Tel: 714-869-2769

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Checks should be made payable to:

Focus Medical Communications

(Tax ID 20-8216514)

Remit payment to:

Focus Medical Communications

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For more information, please visit:

WWW.NASH-TAG.ORG

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