

PARK CITY, UTAH • JANUARY 5-7, 2023



**SUPPORT PROSPECTUS**  
**2023 NASH-TAG CONFERENCE**  
**THERAPEUTIC AGENTS FOR NON-ALCOHOLIC**  
**STEATOHEPATITIS AND LIVER FIBROSIS**

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# EXECUTIVE SUMMARY

We are pleased to announce that the 2023 NASH-TAG Conference, our seventh annual conference, will be a **hybrid** conference from Thursday, January 5 to Saturday, January 7, 2023, in Park City, UT. The hybrid format will provide an effective, engaging, and safe opportunity to learn from leading researchers, to engage in interactive discussions, and to share insight with others on multiple topics related to advances in the diagnosis and management of patients with Non-Alcoholic Steatohepatitis/Non-Alcoholic Fatty Liver Disease (NASH/NAFLD) and liver fibrosis.

The primary objective of the NASH-TAG Conference is to meet the educational needs of research and development stakeholders and healthcare professionals who seek to improve the lives of patients with NASH/NAFLD. The conference brings together clinicians, academia, and the pharmaceutical industry to discuss the identification of the appropriate patient populations, trial designs, and therapeutic endpoints, as well as the potential benefits these agents can have on patients with NASH. We believe the success of this conference is accomplished by delivering a focused, scientific, educational update that highlights the most clinically relevant advances in NASH, which include the future directions in diagnostic procedures and the challenges in drug discovery and development for both NASH and liver fibrosis.

The Scientific Advisory Council of NASH-TAG is an internationally renowned group of academic researchers who help in providing comprehensive strategic planning and guidance for the educational program. These renowned experts will assist in the development of the educational content and will serve as faculty at the conference. They will address the latest clinical trial results, design updates, new pharmacological updates, and the pharmacoeconomic benefit of future treatment to the healthcare system. In addition, the faculty will focus on epidemiology, comorbidities associated with this disease, and the impact of NASH/NAFLD (natural history).

# COURSE DIRECTORS



**Michael Charlton, MD, MBBS, FRCP**  
Professor of Medicine  
Chief of Hepatology,  
Director Transplant Institute  
University of Chicago  
Chicago, Illinois, USA



**Stephen Harrison, MD, FAASLD**  
Visiting Professor of Hepatology,  
Radcliffe Department of Medicine,  
University of Oxford  
San Antonio, Texas, USA



**Rohit Loomba, MD, MHSc**  
Professor of Medicine and Vice Chief,  
Division of Gastroenterology  
Adjunct Professor, Epidemiology and Public Health  
University of California, San Diego  
San Diego, California, USA



**Vlad Ratziu, MD, PhD**  
Professor of Hepatology  
Sorbonne Université  
Hôpital Pitié - Salpêtrière  
Institute of Cardiometabolism and Nutrition, ICAN  
Paris, France

# SCIENTIFIC ADVISORY BOARD COMMITTEE

**Manal Abdamalek, MD**  
Mayo Clinic  
Rochester, Minnesota, USA

**Quentin Anstee, MD**  
Newcastle University  
Newcastle-Upon-Tyne,  
United Kingdom

**Kenneth Cusi, MD, FACP, FACE**  
University of Florida  
Gainesville, Florida, USA

**Scott Friedman, MD**  
Mount Sinai Hospital  
New York, New York, USA

**Samuel Klein, MD**  
Washington University  
School of Medicine  
St. Louis, Missouri, USA

**Philip Newsome, MBBS**  
University of Birmingham  
Birmingham, United Kingdom

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Los Angeles, California, USA

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Richmond, Virginia, USA

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Mainz, Germany

**Detlef Schuppan**  
University Medical Center Mainz  
Mainz, Germany

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Yale University School of Medicine  
New Haven, Connecticut, USA

University of Lille Nord de France  
Lille, France

**Frank Tacke, MD, PhD**  
University Hospital Aachen  
Aachen, Germany

**Brent A. Tetri, MD**  
Saint Louis University Liver Center  
St. Louis, Missouri, USA

**Vincent Wong, MD**  
The Chinese University  
of Hong Kong  
Hong Kong, China

**Hannele Yki-Jarvinen, MD, PhD**  
University of Helsinki  
Helsinki, Finland

**Zobair Younossi, MD**  
Inova Health System  
Falls Church, Virginia, USA

**Bart Staels, PhD**

For an updated list of faculty/speakers, please visit our website:

**[WWW.NASH-TAG.ORG](http://WWW.NASH-TAG.ORG)**

Conference management services provided by:

**Focus Medical Communications**

# SAMPLE AGENDA

**\*\* Mountain Standard Time \*\***

**THURSDAY, JANUARY 5, 2023**

18:00 – 20:00      Welcome Reception

**FRIDAY, JANUARY 6, 2023**

6:45 – 7:30      Breakfast

7:30 – 8:00      **The Year 2022 in Review**

8:00 – 9:30      **SESSION 1: ONE-STOP SHOP**

8:00 – 8:20      **FXR: Clinical Trial Summary of FXR Agonists**

8:20 – 8:30      Open Mic Discussion

8:30 – 8:50      **FGF-19: Aldafermin Trial Results and Tribulations**

8:50 – 9:00      Open Mic Discussion

9:00 – 9:20      **FGF-21: Cover to Cover: FGF-21 Trials**

9:20 – 9:30      Open Mic Discussion

9:30 – 9:50      Break – Exhibit Hall/Poster Viewing

9:50 – 10:40      **SESSION 2: LATEST CLINICAL TRIAL RESULTS**

9:50 – 10:25      **Key Congress Presentations**

10:25 – 10:40      **Q&A**

10:40 – 12:00      **SESSION 3: BACK TO BIOLOGIC BASIS OF NASH PROGRESSION**

10:40 – 10:55      **Role of Phage Therapies in Liver Disease**

10:55 – 11:10      **Emerging Data on Lipotoxicity in NASH**

11:10 – 11:25      **Why NASH-related HCC Is Resistant to Treatment**

11:25 – 11:40      **Organoids in NASH Therapeutics**

11:40 – 12:00      **Panel Discussion**

12:00 – 16:00      Interactive Dialogue on NASH Topics

12:30 – 14:00      **INDUSTRY-SPONSORED EVENT/CME SATELLITE SYMPOSIUM**

# SAMPLE AGENDA

## 16:00 – 17:40 SESSION 4: WHAT'S HAPPENING IN MAJOR CONSORTIA ACROSS THE FIELD?

- 16:00 – 16:20 **NIMBLE Update**
- 16:20 – 16:40 **LITMUS Update**
- 16:40 – 17:00 **Two Oral Presentations**
- 17:00 – 17:20 **Cirrhosis Network Update**
- 17:20 – 17:40 **Panel Discussion**
- 17:40 – 18:00 **Break – Exhibit Hall/Poster Viewing**

## 18:00 – 19:00 SESSION 5: ARTIFICIAL INTELLIGENCE PLATFORMS IN NASH TRIALS?

- 18:00 – 18:15 **New Data on Path AI**
- 18:15 – 18:30 **New Data on Histoindex**
- 18:30 – 18:45 **What's Next in AI Platforms in NASH Trials and Future**
- 18:45 – 19:00 **Panel Discussion**

## SATURDAY, JANUARY 7, 2023

- 6:45 – 7:30 **Breakfast**

## 7:30 – 9:40 SESSION 6: WHAT'S NEW OUT THERE AND HOW TO INTERPRET WHAT IT ALL MEANS?

- 7:30 – 7:50 **Update from the AASLD NASH Task Force**
- 7:50 – 8:10 **New Data on Wet Biomarkers**
- 8:10 – 8:30 **Lessons Learned from Early Pioneers in NASH Drug Development**
- 8:30 – 8:50 **Combination Therapy Data in 2023: Current Status**
- 8:50 – 9:10 **New Data on Predicting Treatment Response**
- 9:10 – 9:40 **Panel Discussion**
- 9:40 – 10:00 **Break – Exhibit Hall/Poster Viewing**

## 10:00 – 12:00 SESSION 7: NEW TARGETS

- 10:00 – 10:15 **PNPLA3 Knockdown as Treatment of NASH**
- 10:15 – 10:30 **HSD17B13 Knockdown and Inhibition as Treatment of NASH**
- 10:30 – 10:45 **MOTc in the Treatment of NASH**

# SAMPLE AGENDA

10:45 – 11:00	<b>Uncouplers in the Treatment of NASH</b>
11:00 – 11:15	<b>TLR-based Therapies in NASH</b>
11:15 – 11:30	<b>Mechanisms of VLDL Turnover: Implications in NASH Therapeutics</b>
11:30 – 12:00	<b>Panel Discussion</b>
12:00 – 16:00	À la Carte Roundtable Discussion Related to Drug Development
12:30 – 16:00	<b>INDUSTRY-SPONSORED EVENT/CME SATELLITE SYMPOSIUM</b>

## 16:00 – 17:40 SESSION 8: BASIC SCIENCE

16:00 – 16:20	<b>Two Oral Presentations</b>
16:20 – 16:40	<b>Single-cell Transcriptomics and NASH</b>
16:40 – 17:00	<b>Inflammation and Gut Dysbiosis</b>
17:00 – 17:20	<b>Integrins and Fibrosis</b>
17:20 – 17:40	<b>Overview of Dual/Triple Agonists</b>
17:40 – 18:00	Break – Exhibit Hall/Poster Viewing

## 18:00 – 19:40 SESSION 9: NASH ENDPOINTS AND REGULATORY LANDSCAPE

18:00 – 18:20	<b>Non-cirrhotic Trial Endpoints – Is It Time to Pivot?</b>
18:20 – 19:00	<b>Fireside Chat</b>
19:00 – 19:15	<b>Cirrhotic Trial Endpoints – Are We Ready for NITs?</b>
19:15 – 19:40	<b>Fireside Chat</b>
19:40 – 19:45	<b>NASH-TAG 2021 Recap and Future</b>
19:45 – 21:00	<b>Farewell Reception</b>
21:00	Meeting Adjourn

# 2023 NASH-TAG SUPPORT OPPORTUNITIES AND IMPORTANT DEADLINES

## SUPPORT OPPORTUNITIES

The NASH-TAG Conference offers different levels of sponsorship to support the needs of the more than 250 healthcare professionals who will attend the conference.

## NASH-TAG CONFERENCE DATES

January 5 – 7, 2023

The Chateaux Deer Valley  
7815 Royal Street East  
Park City, Utah 84060  
USA

## IMPORTANT DEADLINES

**Initial Agreement:** Supporters showing interest must commit in writing by completing the “Support Opportunities” form found on the last page of this prospectus.

**Payment:** If requested, invoices can be generated on receipt of the fully executed Letter of Agreement with payment due in full upon signing. Please include a copy of the invoice and/or purchase order with payment.

Checks should be made payable to:  
Tactical Advantage Group (Tax ID 20-1635990)

Remit payment to:  
**Tactical Advantage Group**  
Attn: NASH-TAG Conference  
7 Century Drive, Suite 102  
Parsippany, NJ 07054



# SPONSORSHIP OPPORTUNITIES

The NASH-TAG Conference has designed a comprehensive and multi-tiered corporate sponsorship program that provides benefits at every level.

Benefits at the NASH-TAG Annual Conference	Diamond \$115,000	Platinum \$75,000	Gold \$30,000	Conference Sponsor \$15,000
Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials	√	√	√	√
Conference exhibit booth and a virtual exhibit booth for attendees that are not able to travel to the live program	√ 12' Table	√ 12' Table	√ 6' Table	√ Table
Complimentary conference registrations	√ Eight (8)	√ Six (6)	√ Three (3)	√ One (1)
Recognized as a top-tier sponsor during the networking reception	√	√	√	
Invitations to the faculty dinner	√ Eight (8)	√ Four (4)	√ Two (2)	
Promotional product bag inserts in the conference bag	√ Two (2) bag inserts	√ Two (2) bag inserts	√ One (1) bag insert	
Industry forum: the opportunity for people from your organization to meet in-person or virtually with the NASH-TAG course directors to discuss anything related to your product*	√ Up to eight (8) people	√ Up to four (4) people		
Industry-sponsored event**	√			

\* The in-person meeting must be scheduled outside of the NASH-TAG Conference presentations. The industry forum must be either Friday or Saturday, in the morning between 6:00 and 7:30 am or in the afternoon between 12:30 and 3:30 pm. If you prefer a virtual meeting, arrangements can be made post-NASH-TAG Conference. The time slot is offered on a first-come, first-served basis. All food and beverages are the responsibility of the sponsoring company.

\*\* The NASH -TAG Conference will supply the room and AV only. The available time slots are on Thursday 8 am - 4 pm or Friday/ Saturday 2 pm - 4 pm. Each time slot is offered on a first-come, first-served basis. Speaker honoraria & travel expenses as well as any applicable transparency reporting are the responsibility of the sponsoring company.

To discuss conference support opportunities further, please contact:

**Pablo Gabella**

Sr. Director, Business Development

Tactical Advantage Group

Tel: 323.314.1427

[pgabella@taggrp.com](mailto:pgabella@taggrp.com)

# TERMS AND CONDITIONS

## CONFERENCE ORGANIZER

For the purpose of this document, Focus Medical Communications and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any Conference or event attendee.

The Conference Organizer also attests that sponsorship funds will not be applied toward the payment of faculty honoraria for this Conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon the submission of this form. Payment is due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the Conference is canceled altogether.

If the Conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled Conference.

Should the Conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 5:30 pm on Thursday, January 5, 2023. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of their time during the Conference. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the Conference venue during Conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside Conference dates and times by submitting their written request to the Conference Organizer no later than December 2, 2022. With express written permission of the Conference Organizer, the same meeting offering parameters will apply, as indicated above.
- Any travel or accommodation-related expenses (e.g. rescheduled flights, additional room nights) that may arise as a result of any faculty or Conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its Conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

## EXHIBIT LOGISTICS

- All requests (e.g., power source, internet access, additional AV) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.

**LIABILITY**

The Exhibitor agrees to defend, indemnify, and hold harmless the Conference venue hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor’s alleged intentional or negligent conduct during or in connection with its participation in the Conference, including the reimbursement of all damages assessed and reasonable attorneys’ fees and costs incurred.

**INSURANCE FOR EXHIBIT ITEMS**

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way to the Conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the Conference venue hotel, NASH-TAG, and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor’s personal property.

Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the Conference, you will be notified with the Exhibitor Kit.

**SPONSORSHIP AGREEMENT**

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email

.....  
Conference Point of Contact

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

## SPONSORSHIP SELECTIONS

SPONSORSHIP LEVEL (Check One)

- Diamond – \$115,000
- Platinum – \$75,000
- Gold – \$30,000
- Exhibitor – \$15,000.00

SPONSORSHIP TOTAL: \$\_\_\_\_\_ USD

SPONSORSHIP NOTES:

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## PAYMENT METHODS

### CHECK

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

PLEASE MAKE CHECKS PAYABLE TO:  
Tactical Advantage Group

PLEASE INCLUDE ON THE MEMO LINE:  
FMC-23-01 NASH-TAG

MAIL TO:  
Tactical Advantage Group  
7 Century Drive, Suite 102  
Parsippany, NJ 07054

### ACH or WIRE

Please email [accounting@taggrp.com](mailto:accounting@taggrp.com) to request Tactical Advantage Group’s banking information for ACH or Wire payments.

### CREDIT CARD

A 3% handling fee will be applied for processing through PayPal.

To accept, initial here: \_\_\_\_\_

Card Type:  
 AMEX  VISA  MASTERCARD  DISCOVER

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CVV: \_\_\_\_\_

Name as it appears on Credit Card:

\_\_\_\_\_

Billing Address (if different from above):

\_\_\_\_\_

Signature: \_\_\_\_\_

Once payment has been processed by the conference organizer, you will receive an electronic receipt confirming your payment.



For more information, please visit:

**[WWW.NASH-TAG.ORG](http://WWW.NASH-TAG.ORG)**

Follow Us on Twitter!

**@NashTagConf**